

Exited Stage Left

Good to Great

Losses of Blettner and Trevino Still Showing in USM's CoB

The 2002-2010 period for USM's business school was one of turmoil and loss. During that period, one that was largely characterized by the failed deanship of D. Harold Doty (2003-07), hordes of high-quality faculty departed the organization. This new usmnews.net series looks back on many of those faculty, concentrating mainly on what they have accomplished in the years since exiting stage left of the b-school at USM.

One of these faculty is Daniela Blettner, who [was hired](#) closer to the end of the 2002-2010 period, after former CoB dean Doty was released from his post (Spring 2007) by former USM president Shelby Thames. Blettner joined the CoB as an assistant professor of management, but [stayed for only](#) a brief period of time. Blettner is now on the Beedie School of Business faculty at Simon Fraser University, which is quite a nice move from USM's CoB according to usmnews.net sources.



Since leaving the CoB, Blettner has published twice in *Strategic Management Journal*, and once each in *Journal of Management Studies* and *Entrepreneurship Theory and Practice*. As sources indicate, the quality of these publications, particularly the two in *SMJ*, would have gone a long way toward securing the CoB's next AACSB accreditation maintenance. In fact, one could easily make the argument that Blettner's body of work since leaving Hattiesburg is superior to anything produced by her replacements in the CoB. Blettner is still early in her academic career. Unfortunately for the CoB, most of it will be spent improving the status of SFU, not USM.

Another [major loss](#) for the CoB is Len Trevino, who departed just after the appointment of Doty as dean of the CoB. Trevino left as associate professor in international business, joining the faculty at Washington State University. This move represented an impressive trajectory. After spending several years at WSU, Trevino was awarded an endowed professorship at Loyola University in New Orleans, where he continues to serve.





Since leaving the CoB, Trevino has published once in *Journal of International Business Studies*, the premier journal in the field, and another in *Journal of World Business*, also an A-level journal. To these Trevino has added *Management International Review* and two in *Applied Economics* - all A-level hits. In addition to a publication in *International Journal of Human Resource Management*, he has produced an amazing three contributions in *International Business Review*.



These days, the CoB's international business [banner is carried](#) by John Lambert (pictured above), whose [less-than-stellar academic record](#) comes nowhere close to [replacing the loss](#) of Trevino's accomplishments.